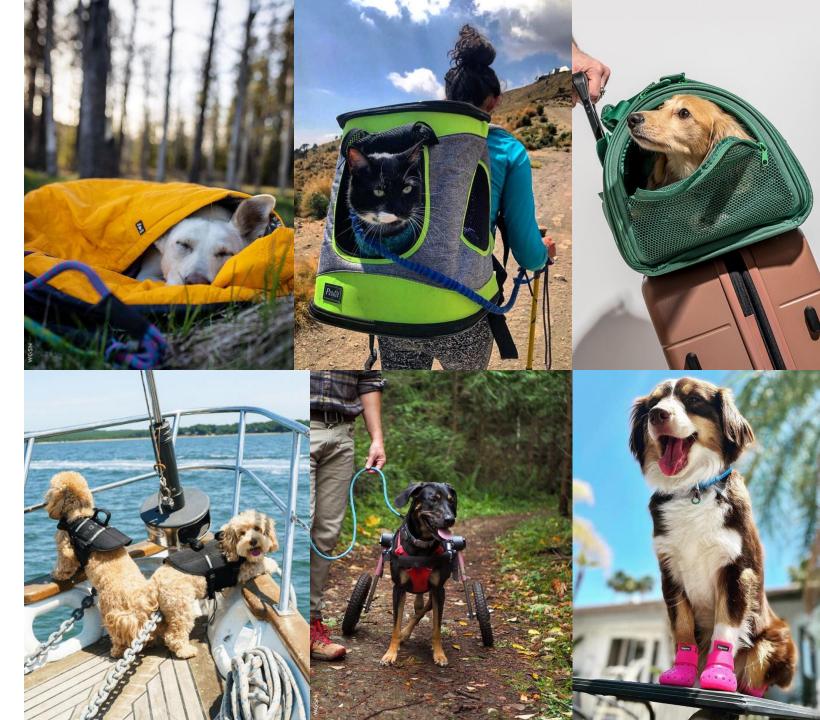




Pets On-the-Go

With pandemic travel restrictions lifting and outdoor activities still popular, owners are looking for easy ways to travel with their pets



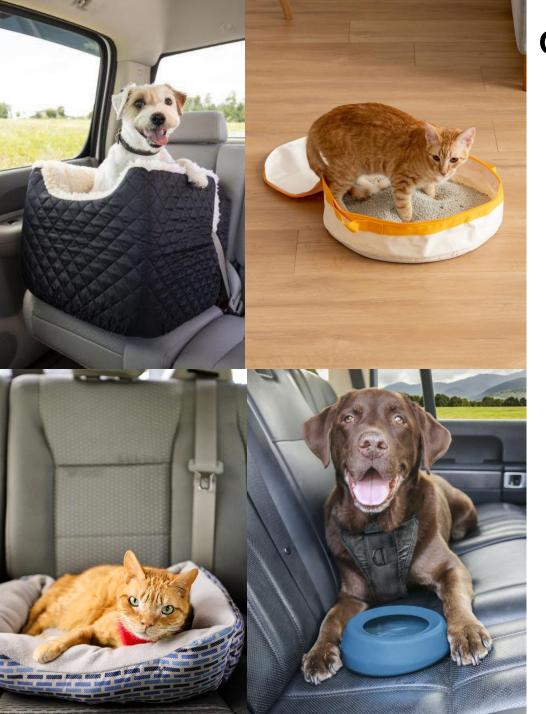
Pets On-the-Go

In the past year, recent <u>pet parents</u> and longtime owners have strengthened their bonds. Extensive time together has resulted in a desire to include furry family members everywhere people travel.

Here are the emerging trends in on-the-go activities with pets:

- •On the road: allow pet parents to bring their loved ones on the road with portable products and spill-proof innovations
- •Outdoor living: activities such as hiking and camping require pet equipment that is functional, waterproof and adaptable
- •Beachwear: include pets on beach trips with protective gear and cooling accessories
- •Utilitarian details: pet products take cues from <u>outdoor lifestyles</u> with durable materials and functional hardware
- •Nature-inspired: give everyday pet items an update with <u>floral</u> <u>prints</u> and an <u>earthy colour palette</u>
- •Portable feeding: no matter the length of the trip, owners are prioritising products that help keep their pets fed and hydrated
- •Flight companions: help people breeze through airport security with convenient travel accessories and pet carriers that meet aviation guidelines

















































































































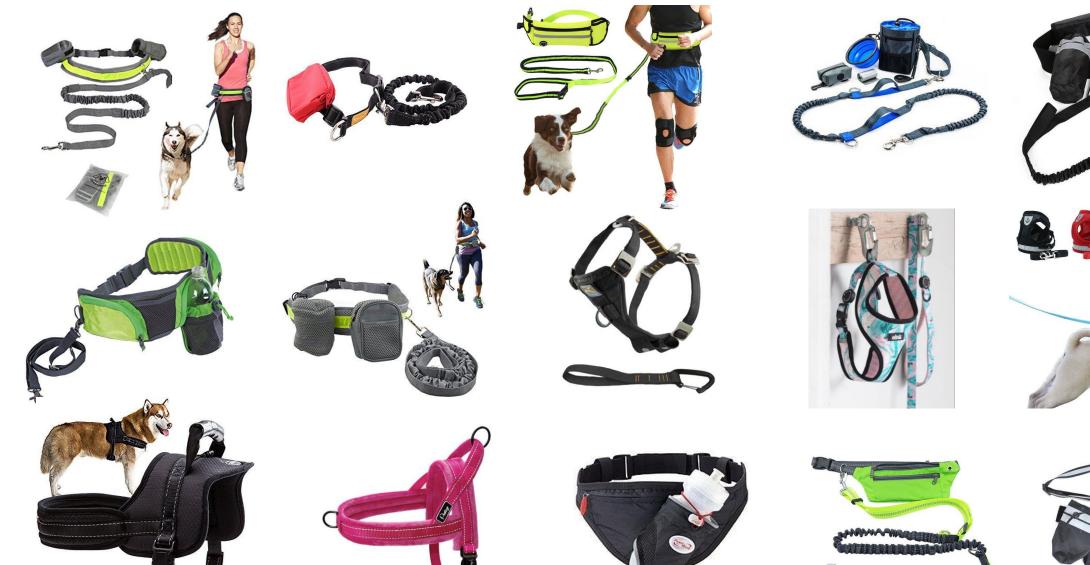
























































































































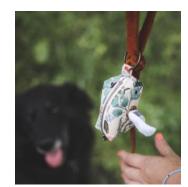














Beach equipment



























Beach equipment































Beach equipment



















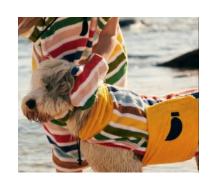












Practical details



























Convenient feeding

























Convenient feeding







































Flying companion



























Flying companion



































