



Lishuai Wechat Account



Android

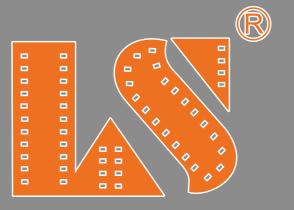


IOS

HD Live Streaming Room Lighting Solutions

More Professional More Advanced More Convenient







Company Introduction

Yuyao Lishuai Film and Television Equipment Co., Ltd. was established in 2002. It is a comprehensive lighting solution provider integrating research and development, production, sales and service with film and television, photography lighting as its core.

Lishuai Film and Television focuses on the field of imaging lighting. Continuously strengthen investment in product research and development around business sectors such as point light sources, surface light sources, full color fill lights, portable film and television lights, and lighting accessories.

Lishuai Film and Television creates a beautiful world of light and shadow.

300+
products

20000+

square meters of manufacturing area

40+

national technology patents

30+

factory inspection procedures



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Entry Level Three-light Live Stream

Applicable scenes

- 1. Home appliances
- 2.Entertainment talent
- 3.Food
- 4. Small-space live streaming







Features of the Solution

1. The image is transparent and textured

2. Overall illumination of anchor and product

3. Equipment occupies small space

Equipment List

	Product model	Quantity
Lighting equipment	COOLCAM 200D	3
	S710 square softbox	1
Accessories	SBL65 lantern softbox	2
	LS-280T	3
Optional	Remote control	1

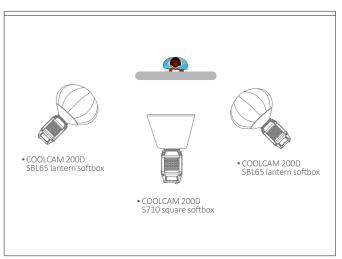
Lighting Tips



Placed in front of the anchor, providing the best softening effect and precisely illuminating the anchor and the products on the table.



Placed on either side of the anchor to uniformly illuminate the background and the person, while also highlighting the details of the products on the table.



1 HD Live Streaming Room Lighting Solutions

Beauty Blogger Live Stream

Applicable scenes

- 1. Single person sitting broadcast
- 2.Talent show
- 3. Self media oral broadcasting







Features of the Solution

1. Maximize the use of space

2. Highlighting the anchor's facial details

3. High color reproduction and display accurate colors on screen

Equipment List

	Product model	Quantity
Lighting equipment	COOLCAM P120	1
	COOLCAM P60	1
	COOLCAM 200X	2
	T25	several
Accessories	CP90 parabolic softbox	2

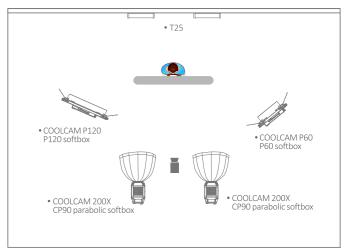
Lighting Tips

Main light Placed in front of the anchor on the right to fill in the light on the face of the subject.

Fill light Placed in front of the anchor on the left to give contrast to the anchor's face.

Ambient Right in front of the anchor, lighting up the entire live broadcast room space.

Background Tube light or ball light, is used to add decorative light to the light background cabinet, enhancing the visual depth of the image.



Jewelry Live Stream

Applicable scenes

- 1.Jewelry
- 2.Accessories
- 3.Jade
- 4. Beauty Makeup







Features of the Solution

- 1. Outstanding product texture and intrinsic quality display
- 2. Detail highlights display with accurate color representation
- 3. Creating atmospheric visual effect

Equipment List

	Product model	Quantity
Lighting equipment	COOLCAM 200X	1
	COOLCAM 120X	3
	COOLCAM P120	1
Accessories	CP90 parabolic softbox	2
	S710 square softbox	1
	SBL65 lantern softbox	1

Lighting Tips

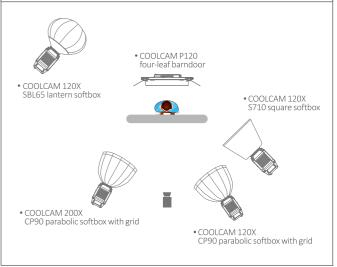
Use panel light with barndoor to highlight the anchors's face and brighten the hair.

Placed in the right front of the anchor to light up the right face of the anchor.

Placed in left front of the anchor, creating a level of contrast and depth on the subject's left face, enhancing their features.

Placed in front of the left side of the table to light up the desktop products, while also filling in the light for the face of the anchor to eliminate the contrast.

Placed at the back of the anchor, it creates a warm and inviting atmosphere while enhancing the visual experience.



Advance Beauty Stream Room

Applicable scenes

- 1.Beauty makeup
- 2.Entertainment talents
- 3.Accessories







Features of the Solution

1. Anchor's skin looks textured and there are no dark areas on their face

2.All product details are on display without any omissions

3.The overall space is transparent and hierarchical

Equipment List

	Product model	Quantity
	COOLCAM 300D	3
Lighting equipment	COOLCAM 200D	2
	COOLCAM RGB516	2
	S710 square softbox	2
Accessories	CP90 parabolic softbox	2
	LS-280T	5
Optional	Remote control	1
	RGB Ball light	several

Lighting Tips

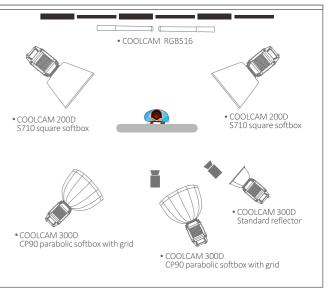
Fill light Placed on the left side of the anchor, directed 45° upwards towards the ceiling, using diffuse reflection to brighten the room.

Main light Place it in front of the anchor on the left side, adding light on the anchor's face to enhance the skin texture.

From the front right of the anchor, fill light is used to illuminate the dark areas of the anchor's profile and enhance the finer details of the products on the table.

Positioned behind the anchor on both the left and right sides, outlining the anchor, illuminating the character's hair, and providing backlighting to make them brighter and more prominent.

Tube lights are placed across the background wall to create atmosphere and enhance the visual depth of the scene.



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Green Screen Stream Room

Applicable scenes

- 1.Beauty makeup
- 2. Agricultural products sales
- 3.Snacks
- 4. Enterprise live streaming





Features of the Solution

1.The Image is clean, clear and natural

2.Background can be freely switched

3. The anchor's figure has a strong sense of depth

Equipment List

	Product model	Quantity
Liebtine e conicare est	COOLCAM 300D	2
Lighting equipment	COOLCAM 200X	3
	S710 square softbox	2
Accessories	CP90 parabolic softbox	2
Accessories	SBL65 lantern softbox	1
	LS-280T	5

Lighting Tips



Placed in front of the anchor's right side, illuminating down on their face at a 45-degree angle, providing even fill light.



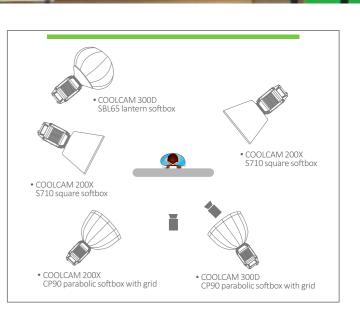
Placed in front of the right, filling in the shadows on the other side of the character and also illuminating the products on the table, and preventing light spillage that could potentially affect the green screen effect.



Place it on the left and right sides behind the anchor to highlight the overall outline of the anchor and eliminate any reflections from the green screen background to separate the anchor from the background.



Illuminate the green background evenly to brighten the background.



HD Live Streaming
Room Lighting Solutions

Virtual Reality Stream Room

Applicable scenes

- 1.Clothing
- 2.Live-commerce
- 3.Education
- 4.Fitness









Features of the Solution

1.Combining virtual green screens with real scenes

2. Easily switching between atmosphere and scene

3. The image has a clear distinction between foreground and background

Equipment List

	Product model	Quantity
Lighting equipment	COOLCAM 600X	2
	COOLCAM 200X	6
Accessories	CP90 parabolic softbox	1
	S710 square softbox	1
	SBL65 lantern softbox	1

Lighting Tips

Placed on left front side of the anchor's, light up the anchor's overall appearance.



Placed on the ground in front of the anchor, illuminating the lower body of the anchor.



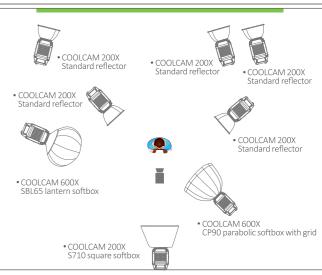
Placed on the left side of the anchor, angled towards to illuminate the entire live streaming room. It also compensates for the lack of lighting on the right side of the anchor's face.



Placed on the back left and right sides of the anchor, illuminating their outline and simulating the effect of sunlight.



Use three lights to evenly light up the green screen background, making it easier to cut out the anchor and creating a suitable atmosphere.



White Background Stream Room

Applicable scenes

- 1.Beauty makeup 2.Alcohol
- 3.Live-commerce
- 4. Shoes and clothing
- 5.Knowledge









Features of the Solution

1. High flexibility and adaptability for live streaming in various types of scenes

2. Versatile set design and lighting layout

3. Subject is highlighted with clear prioritization of image elements

Equipment List

	Product model	Quantity
Lighting equipment	COOLCAM 600D	1
	COOLCAM 300D	2
	COOLCAM 200D	1
	COOLCAM 200X	1
	FLAGLITE Q150L	1
	CP90 parabolic softbox with grid	3
Accessories	Panel grid	1
	SBL65 lantern softbox	1
	SN1980 spotlight Modifier	1

Lighting Tips

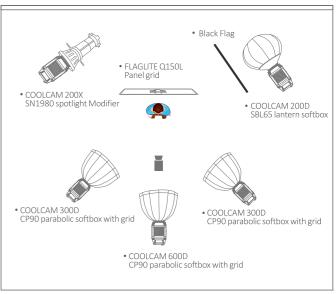
Placed directly in front of the anchor to light the overall subject of the person.

Placed on the left and right sides of the anchor, illuminating the cheeks on both sides of the face and creating a smooth and even transition of lighting.

Using a panel light, evenly illuminate the hair and shoulder lines of the subject.

Illuminate the rear of the anchor's side and use a black flag to brighten the background without affecting the anchor.

Using spotlight modifier on the light aimed towards the background behind the anchor, creating a specific shape and ambiance for the scene.



Big Brand Outdoor Activity

Applicable scenes

- 1.Outdoor
- 2. Multiple people
- 3. Multipie cameras
- 4. Multiple scenes







Features of the Solution

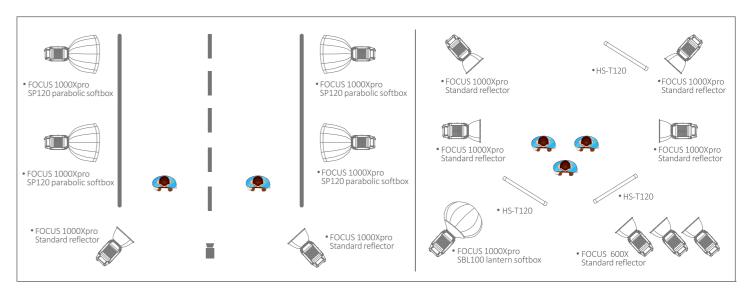
1. Adapt to special outdoor scenes

2.Outdoor large space lighting

3. Multi-scene application

Equipment List

	Product model	Quantity
	FOCUS 1000Xpro	11
Lighting equipment	FOCUS 600X	3
	HS-T120	3
Accessories	SP120 parabolic softbox with grid	4
Accessories	SBL100 lantern softbox	1



Women's Fashion Stream Room 01

Applicable scenes

- 1. Women's clothing
- 2. Children's clothing
- 3. Shoes and clothing





Features of the Solution

1.The scene has a sense of ambience

2. High-definition and advanced picture quality

3. Eliminate overall color difference

4. High color reproduction of clothing

Equipment List

	Product model	Quantity
Lighting equipment	COOLCAM 120X	4
	COOLCAM 200X	2
	COOLCAM P120	1
	CP90 parabolic softbox with grid	2
Accessories	S710 square softbox	1
	CSL65 lantern softbox	1
	CS3120 strip softbox	1
	CS690 square softbox with grid	1

Lighting Tips

Placed 1.5 meters away from the anchor and at a height of 2 meters. It illuminates the subject with a brightness level of 60%.

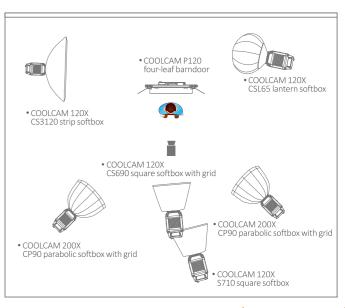
Positioned 1.5 meters away on the other side from the anchor and at a height of 2 meters. It illuminates the subject with a brightness level of 30%. This adds depth and dimension to the subject.

Place behind the anchor, outlining the edges of the subject, creating a more realistic and multidimensional appearance of the

Placed in front of the anchor and lower to the ground, serving as an essential light source for showcasing the anchor's clothing during a fashion live broadcast.

Placed in the front side of the anchor, display the details of clothing products.

Placed behind the anchor, directed towards the background wall with either warm or cold light, depending on the desired ambiance or atmosphere of the scene.



Women's Fashion Stream Room 02

Applicable scenes

1. Full body live streaming

2. Live streaming of clothing











Features of the Solution

1. Move without shadows

2. Full body illumination without dark corners

3. Outstanding product details

4. Accurate restoration of clothing color and material

5.The overall space has a sense of atmosphere

Equipment List

	Product model	Quantity
Lighting equipment	COOLCAM 600X	1
	COOLCAM 300D	4
	COOLCAM P120	3
Accessories	S710 square softbox	1
	CP90 parabolic softbox with grid	1
	SBL65 lantern softbox	2
	P120 softbox	3
	SN1980 spotlight Modifier	1

Lighting Tips

Main light

Place it directly in front of the anchor, from a higher angle, illuminating the character's face evenly and providing the necessary additional light to brighten up the face.

Main light

Placed in front of the anchor at ground level, illuminating the subject's lower body and seamlessly transitioning the color of the light across their entire outfit.

Fill light

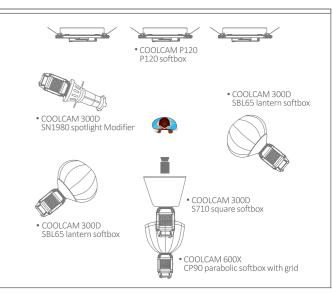
Positioned on both sides of the anchor at the same height as the subject, providing adequate lighting for both the subject's face and clothing and preventing underexposure or overexposure when the anchor moves around.

Special effect light

Positioned behind and to the right the anchor, shining down onto the ground at their feet. A spotlight modifier can be used to create various lighting effects on the ground.



Adjusted according to the decoration and environment of the live-streaming room, modifying the color temperature and number of lights to illuminate the background and create an atmosphere.



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Men's Fashion Stream Room

Applicable scenes

1.Men's clothing

2. Shoes and clothing









Features of the Solution

1. Easy to operate

2. High color rendering restoration

3. Compact size streaming

Equipment List

	Product model	Quantity
Lighting equipment	COOLCAM 300D	2
	COOLCAM 200X	1
	COOLCAM 300X	1
A	CP90 parabolic softbox with grid	2
Accessories	Beauty dish with Bowens mount	1

Lighting Tips

Main light

Positioned in front of the anchor and to the right, angled downwards at 45 degrees with daylight color and illuminates the anchor's entire face and body.



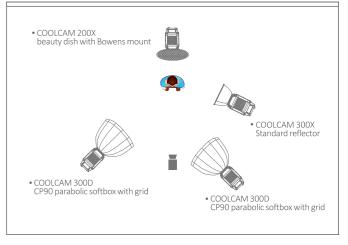
Placed on the left front of the anchor, with a slightly lower height and dimmer brightness compared to the main light. It is to fill in the lighting on the other side of the anchor's face and body.



Placed behind the anchor, emitting a warm and hard light that focuses on the background set-up such as the clothing rack, props or decorative walls, effectively setting the atmosphere of the streaming room.



Located at the top and back of the anchor, outlining the edges of the anchor's figure, and highlighting the anchor's hair to add depth to the scene.



2 1 HD Live Streaming Room Lighting Solutions

Household Daily Use Stream Room

Applicable scenes

- 1.Large-scale streaming room
- 2.Full-body shot with mobility
- 3. Multi-camera live streaming
- 4. Large products on display







Features of the Solution

1.The anchor moves back and forth without shadows

2. The anchor area is fully lit without dark corners

3. Strong sense of space atmosphere

4. Strong depth of background

Equipment List

	Product model	Quantity
Liebtio e a suio se ant	COOLCAM 600X	1
	COOLCAM 300D	2
Lighting equipment	COOLCAM 200X	4
	COOLCAM P60	2
Accessories	S710 square softbox	2
	CP90 parabolic softbox with grid	1
	SBL65 lantern softbox	4
	P60 softbox	3
	LS-280T	7
Optional	RGB512 tube light	2

Lighting Tips



Placed in front of the anchor at a 45°angle from above, illuminate the subject and live steaming space. Grids are used to provide directional lighting.



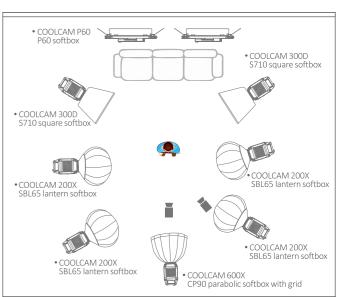
Placed on both sides of the anchor, above and below, to scatter light and brighten the anchor's profile as well as the activity space.



Placed behind the anchor on both the left and right sides to enhance the outlines of the anchor and the products.



Placed near the ground, the color temperature is adjusted to complement the home-style setup, to brighten the background and create an atmospheric effect.



Wizard of Oz Style Stream Room

Applicable scenes

- 1.Entertainment
- 2.Reading
- 3.Knowledge
- 4. Selling goods









Features of the Solution

1. Maximize the use of space

2. Highlighting the anchor's facial details

3. High color accuracy

Equipment List

	Product model	Quantity
	COOLCAM 300X	1
Lighting equipment	COOLCAM 200X	3
	FLAGLITE FL150	1
Accessories	CP90 parabolic softbox with grid	1
	S710 square softbox	1
	CS3120 strip softbox with grid	1
	panel softbox with grid	1
	SBL65 lantern softbox	1

Lighting Tips

Main light Place

Placed approximately 1.5m in front of the anchor's left side at a 45° angle, to evenly illuminate the subject.

Top light

Placed behind and above the anchor's head, with a warm color to highlight the hair, as well as provide light for any surrounding foliage.

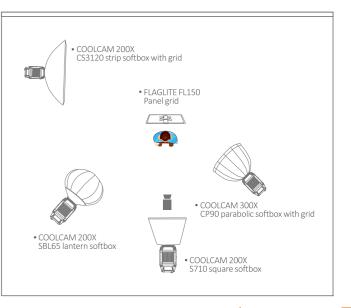
Contour light Placed behind and to the side of the anchor, using a strip softbox on the light to outline the subject while also illuminating the surrounding environment.

Ground light

Place it in front of the anchor, near the ground to cast light upwards on the subject and foreground.

Fill light

Placed to the anchor's front right, to illuminate the overall environment while also providing fill light for the anchor's facial shadow on the right side.



HD Live Streaming Room Lighting Solutions

HD Jewelry Stream Room

Applicable scenes

- 1.Jewelry
- 2.Accessories
- 3.Snacks
- 4. Beauty makeup



Features of the Solution

1. Outstanding product focus

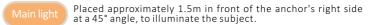
2. High entry rate in the live broadcast room

3. Experience HD visuals with texture and depth

Equipment List

	Product model	Quantity
	COOLCAM 120X	3
Lighting equipment	COOLCAM 200X	2
	COOLCAM P120	1
Accessories	CP90 parabolic softbox with grid	2
	S710 square softbox	1
	SN1980 spotlight modifier	1
	CSL65 lantern softbox	1
	P120 softbox with grid	1

Lighting Tips



Placed approximately 1.5m in front of the anchor's left side at a 45° angle, to supplement and fill in any remaining shadows.

Placed directly overhead of the anchor, separating the subject from the background and creating a sense of depth and space.

On the left rear of the anchor, using a focused spotlight and gobo to project a patterned light on the background for an additional stylistic effect.

Placed on the right rear of the anchor, illuminating the background wall and creating a more translucent effect.

Placed at the same height as the desktop in front of the anchor, with a low brightness of 10% to highlight the product .



CP90 parabolic softbox with grid

COOLCAM 200X CP90 parabolic softbox with grid

COOLCAM 120X

S710 square softbox

Influencer Marketing Stream Room

Applicable scenes

1.Online celebrity with goods

2. Multi-person live streaming







Features of the Solution

1.No shadows in large spaces

2.The anchor moves freely without any limitations

3.True color without error

4. Experience a stunning and captivating viewing experience

Equipment List

	Product model	Quantity
Lighting equipment	COOLCAM 600D	1
	COOLCAM 300D	2
	COOLCAM 200D	3
	COOLCAM 200X	1
Accessories	CP90 parabolic softbox with grid	2
	SBL65 lantern softbox	4
	S710 square softbox	1

Lighting Tips

Main light

Placed to the right front of the anchor at a $45\,^\circ$ angle from above, illuminating the subject.



Placed in front of the anchor, composed of a combination of a square and lantern softbox positioned above and below, effectively illuminating the character's entire body.



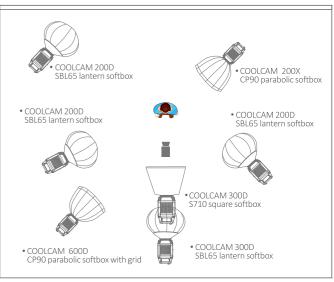
Placed on the left and right of the anchor's active area, diffusing light to brighten up the live streaming space.



Illuminating the anchor's outline, projecting from behind the anchor's left side.



Situated behind and to the right of the anchor, illuminating the background.



HD Live Streaming
Room Lighting Solutions

Retro Style Stream Room

Applicable scenes

- 1.Emotions
- 2.Knowledge
- 3. Live streaming shopping
- 4.Entertainment







Features of the Solution

1. High-definition and high-quality picture

2. Outstanding atmosphere to catch the eye

3. Advanced anchor style

Equipment List

	Product model	Quantity
	COOLCAM 120X	3
Lighting equipment	COOLCAM 200X	2
	COOLCAM P120	1
Accessories	CS3120 strip softbox with grid	1
	CP90 parabolic softbox with grid	2
	S710 square softbox	1
	SN1980 spotlight Modifier	1
	P120 softbox with grid	1

Lighting Tips

Placed approximately 1.5m in front of the anchor's right side at a 45° angle, to illuminate the subject.

Placed approximately 1.5m in front of the anchor's left side at a 45° angle, to supplement and fill in any remaining shadows.

Placed at a 45° angle behind the anchor on the right side, using a strip-shaped softbox on the light to outline the subject's

Placed 30° behind and above the anchor's head, enhancing the subject's skin tone and highlighting their hair.

Using a focused spotlight and gobo to project a patterned light on the background for an additional stylistic effect.

Positioned directly in front of or to the side of the character, close to the ground.

 COOLCAM 120X CS3120 strip softbox with grid COOLCAM P120
 P120 softbox with grid COOLCAM 120X SN1980 spotlight Modifier COOLCAM 200X
 CP90 parabolic softbox with grid COOLCAM 120X S710 square softbox CP90 parabolic softbox with grid

Famous Actor QifengYuan's **Stream Room**

Applicable scenes

1.Star live broadcast room

2.Internet celebrity live streaming e-commerce









Features of the Solution

1. High-definition and high-quality picture

2. Featuring a rich spatial sense

3. Featuring delicate facial details

Equipment List

	Product model	Quantity
	COOLCAM 300X	2
Lighting equipment	COOLCAM 200D	1
	COOLCAM 200X	2
Accessories	CP90 parabolic softbox with grid	1
	S710 square softbox	1
	SBL65 lantern softbox	2

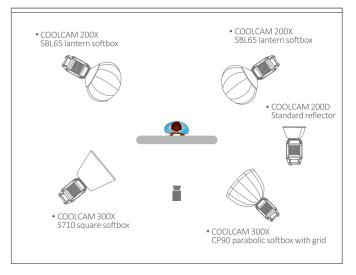
Lighting Tips

Placed on the left front of the anchor, at a 45° angle from above, illuminating the subject and highlighting their features.

Placed on the right front of the anchor, using a square softbox to supplement the key light on the subject while also highlighting the desktop products.

Placed on the left side of the anchor, using a reflector to illuminate the live streaming space from bottom to top towards the ceiling.

Positioned on the left and right of the anchor to highlight the background while also providing contour lighting to the



Chow Sang Sang Jewelry Video

Applicable scenes

- 1.Brand short video
- 2. Personal short videos
- 3.Photography







Features of the Solution

1.Combination of natural light and artificial light

2.The scene matches the atmosphere

3. Natural aesthetic presentation

Equipment List

	Product model	Quantity
Lighting equipment	COOLCAM 200X	1
	COOLCAM 600D	1
Accessories	CP90 parabolic softbox with grid	1
	SBL100 lantern softbox	1

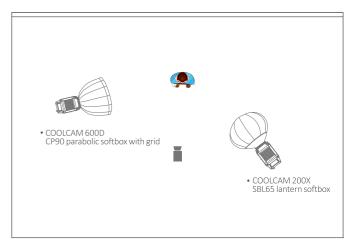
Lighting Tips



Positioned 2 meters away from the anchor, using a large lantern softbox to supplement the ambient light and provide additional lighting on the subject's face.



Positioned diagonally opposite to the main light, light up on the back of the character's side to separate them from the background and enhance their silhouette.



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Live Streaming Essential with Film-Grade Experience



COOLCAM 120X



146W high power



Adjustable Bi-color temperature



minimalist. design





CODLCAM 200 D

Stepless

220W high

power



11 special effects







220W high power



Suitable for multiple scenes





310W high power



Integrated light control



11 special effects





310W high



Adjustable Bi-color temperature



dimming

One Light Breaks All Limits

COOLCAM 600%



500W high power High brightness



Adjustable Bi-color temperature



High brightness Essential for large scenes



Bowens mount Ecological accessories





COOLCAM 600 D



660W high power, high brightness



APP remote control



Surging output capability



Multiple power supply modes

Experience Professional-Grade Lighting with Ease

COOLCAM P60



60W power High brightness output



High transmittance soft light panel



Wide color temperature

COOLCAM P120



120W high power Create a spacial effect



High color rendering Restore true colors



Stepless dimming Brightness freedom

VICTORSOFT FL150



150W high power light panel



Lightweigh Horizontal foldable



Stepless dimming Brightness freedom

VICTORSOFT FL150L



150W high power ouput



Adjustable Bi-color temperature



Lightweight Vertically foldable









F©CUS $300 X_{PRO}$



400W



APP remote control



Deep precision dimming



DMX



Rainproof



40° high temperature



-20° severe cold



Integrated light control

HIGH STRENGTH RAINPROOF

Easy Creativity

COOLCAM RGB516



Suitable for multiple scenes



a RGB color adjustment



APP control

Play With Color

FIND HS-P12



Super long battery life



TYPE-C Light charging P



rightweight portable

FIND A8



APP control Multi-light collective power supply Pick up the suitcase and go



Accessible on site light source





ACCESSORIES















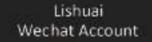




MORE LISHUAI LIGHTING









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Tiktok China

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