

Alibaba.com Gold Plus Supplier

Verified

Assessment Report

Presented to

Ningbo Royal Import And Export Co., Ltd.

宁波罗雅尔进出口有限公司

Gold Supplier & Assessed Company Relationship:	<input checked="" type="checkbox"/> Self-owned <input type="checkbox"/> Wholly Owned <input type="checkbox"/> Shareholder/Partner <input type="checkbox"/> Kindred between Owners <input type="checkbox"/> Cooperation Partner
Company Address	Room 8-2, Dongwei Building, No. 399, Minhe Road, Zhenhai District, Ningbo City, Zhejiang Province, China
City / Country:	Ningbo / China
Consigner of Assessment:	Alibaba
Gold Supplier Member ID:	royalgames
Gold Supplier Company Name:	Ningbo Royal Import And Export Co., Ltd.
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Service Provided by TÜV Rheinland

Report No.: 19956111_T





Report Number:	19956111_T	Assessment Type	Trading Assessment
Date of Assessment:	26/Mar./2020	Report Date:	26/Mar./2020
Assessor's Name:	Bolin Ouyang	Validity Period:	27/Mar./2020 -- 26/Mar./2021
Reviewed By:	Lihua Wu	Online Verification:	http://assessed-suppliers.chn.tuv.com

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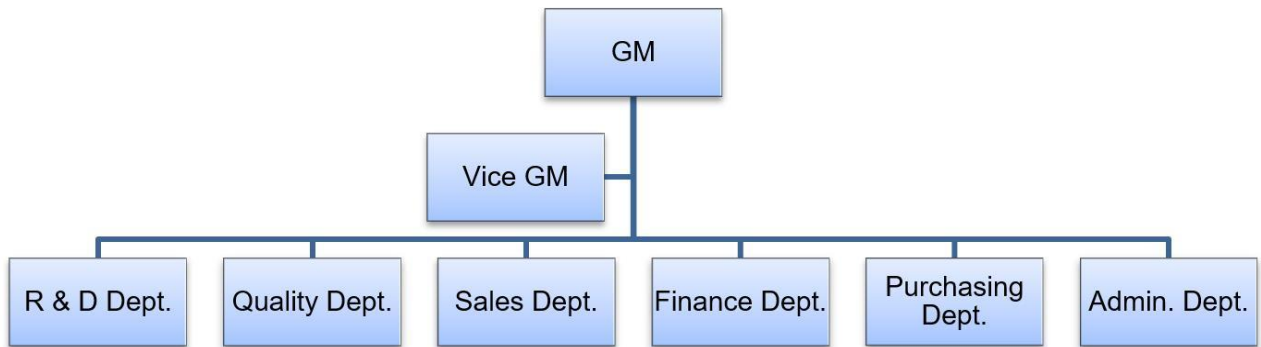
Section 1: Company Overview

Company Overview			
1.1 Legal Validity			
Does the company have a valid business license?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Business License Number:	91330211MA28197027
Year Established:	07/Dec./2015	Validity Period:	07/Dec./2015--06/Dec./2045
Export Experience:	4 years	Industry Experience:	4 years
Registered Address:	Room 8-2, Dongwei Building, No. 399, Minhe Road, Zhenhai District, Ningbo City, Zhejiang Province, China		
Company Address:	Room 8-2, Dongwei Building, No. 399, Minhe Road, Zhenhai District, Ningbo City, Zhejiang Province, China		
Annual review conducted by the Industrial & Commercial Bureau?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Reviewed By:	Ningbo Zhenhai Market Supervision & Management Bureau
Registered Capital:	RMB 1,000,000		
Corporate Representative:	Ms. Ping Zhang		
Industry:	Packaging & Printing; Sports & Entertainment		
Business Type:	<input type="checkbox"/> Manufacturer <input checked="" type="checkbox"/> Trading Company <input type="checkbox"/> Manufacturer & Trading Company		
Type of Ownership:	<input checked="" type="checkbox"/> Private Owner <input type="checkbox"/> Public Company <input type="checkbox"/> Joint Venture <input type="checkbox"/> Stated Owned <input type="checkbox"/> Sole Proprietorship <input type="checkbox"/> Other		
Products /Service:	Printed Paper Products; Games		
1.2 Company Building Information			
Certification Type:	<input type="checkbox"/> Land Certification <input type="checkbox"/> Real Estate Certification <input checked="" type="checkbox"/> Lease Agreement <input type="checkbox"/> Factory Officer Claimed		
Total Building Size:	_____ 352 _____ m ²		
Office Size:	_____ 352 _____ m ²		

Section 2: Human Resources

Human Resources

2.1 Company Chart



2.2 Employee Headcount

Department Name	Full Time Employee(s)	Part-Time Employee(s)	Total
GM	1	0	1
Vice GM	1	0	1
R & D Dept.	2	0	2
Quality Dept.	1	0	1
Sales Dept.	3	0	3
Finance Dept.	1	0	1
Purchasing Dept.	1	0	1
Admin. Dept.	1	0	1
Total Number:	11	0	11

2.3 Management

Department	Name	Title	Education	Year(s) in Current Company
Confidential	Confidential	Confidential	Confidential	Confidential

Section 3: Current Export Situation

Current Export Situation				
There is/are <u>3</u> foreign trading employee(s) in the company.				
Working Experience	Headcount	Accepted Language	Listening & Speaking	Reading & Writing
Over 30 Years	0	English	YES	YES
21-30Years	0	N/A	N/A	N/A
11-20 Years	0	N/A	N/A	N/A
6-10 Years	1	N/A	N/A	N/A
2-5 Years	2	N/A	N/A	N/A
Less than 2 years	0	N/A	N/A	N/A
Does the company have a valid export license?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Export License Registration No.:		03460443		
Total Revenue (Previous Year):		Confidential		
Total Export Revenue (Previous Year):		Confidential		
Estimated Export Revenue (Current Year):		Confidential		
Trade Agents Employed Overseas:		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
Nearest Port:		Ningbo Port, Shanghai Port		
Accepted Payment Terms		<input checked="" type="checkbox"/> FOB <input checked="" type="checkbox"/> CIF <input checked="" type="checkbox"/> EXW <input checked="" type="checkbox"/> CFR		
Accepted Payment Type:		<input checked="" type="checkbox"/> L/C <input checked="" type="checkbox"/> T/T <input checked="" type="checkbox"/> Credit Card <input checked="" type="checkbox"/> Cash <input checked="" type="checkbox"/> West Union <input type="checkbox"/> Money Gram <input type="checkbox"/> Paypal <input type="checkbox"/> Moneybooker		
Average lead time from product order confirmation to production delivery (products exiting the factory):				
Product Category	Num	Unit		
Printed Paper Products	25	day		
Games	25	day		
Average Sampling Time				
Product Category	Lead Time			
Printed Paper Products	5 days			
Games	5 days			
The Shortest Sampling Time				
Product Category	Shortest Lead Time			
Printed Paper Products	5 days			



Section 4: Export Business Capacity

Export Business Capacity			
4.1 Market Distribution (Previous 12 Months)			
Market	Main Product(s)	Revenue (USD)	Total Revenue (%)
North America	Printed Paper Products; Games	Confidential	30
South America	Printed Paper Products; Games	Confidential	30
Eastern Europe	Printed Paper Products; Games	Confidential	3
Southeast Asia	Printed Paper Products; Games	Confidential	2
Africa	N/A	0	0
Oceania	Printed Paper Products; Games	Confidential	10
Mid East	N/A	0	0
Eastern Asia	N/A	0	0
Western Europe	Printed Paper Products; Games	Confidential	20
Central America	N/A	0	0
Northern Europe	Printed Paper Products; Games	Confidential	2
Southern Europe	Printed Paper Products; Games	Confidential	3
South Asia	N/A	0	0
Domestic Market	Printed Paper Products; Games	0	0
4.2 Main Clients			
Client Name	Main Product(s)	Total Revenue (%)	
Confidential	Confidential	Confidential	

Section 5: Quality Assurance

Quality Assurance				
5.1.1 Quality Management System Certification				
Certification	Certified By	Certificate No.	Business Scope	Validity Date
N/A	N/A	N/A	N/A	N/A
5.1.2 Product Certification				
Certification	Certified By	Certificate No.	Product Name & Model No.	Validity Date
N/A	N/A	N/A	N/A	N/A
5.2 Testing Report				
Certification	Certified By	Certificate No.	Product Name & Model No.	Validity Date
N/A	N/A	N/A	N/A	N/A
5.3 Supplier Management				
Item	Content	Observations /Comments		
5.3.1	Does the company have a supplier assessment procedure?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
5.3.2	Does the company have an updated list of approved suppliers?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
5.3.3	Has the company established and implemented a standard procedure for purchasing contract review and approval?	<input checked="" type="checkbox"/> Yes, with written standard procedures <input type="checkbox"/> Yes, with written procedure but lack of consistent standard <input type="checkbox"/> No		
5.3.4	Does the company keep its supplier assessment reports?	<input type="checkbox"/> Yes, assessment reports are available for more than 3 years <input checked="" type="checkbox"/> Yes, assessment reports are available for the last 1-3 years <input type="checkbox"/> Yes, assessment reports are available for the previous 12 months <input type="checkbox"/> No		
5.3.5	Are the company's purchasing documents sufficient to ensure product safety control and their customers' requirements?	<input checked="" type="checkbox"/> Yes, the purchasing document includes all the information required <input type="checkbox"/> Yes, however the purchasing document includes incomplete information <input type="checkbox"/> No		
5.3.6	Is there a procedure to conduct random product inspections after	<input checked="" type="checkbox"/> Yes, with clear standard and written inspection records <input type="checkbox"/> Yes, with inspection records but no procedures		



	final packaging?	<input type="checkbox"/> Yes, with procedures but no inspection records <input type="checkbox"/> No, inspections are not necessary
5.4 After Sales Service		
Item	Content	Observations /Comments
5.4.1	Is customer feedback, including complaints, clearly recorded and maintained?	<input checked="" type="checkbox"/> Yes, with a standard feedback form and records <input type="checkbox"/> Yes, with a standard feedback form but no records <input type="checkbox"/> Yes, with records but no standard feedback form <input type="checkbox"/> No
5.4.2	Are there any clear procedures for handling customer complaints?	<input checked="" type="checkbox"/> Yes, with clear procedures and written records <input type="checkbox"/> Yes, with clear procedures but no written records <input type="checkbox"/> Yes, with written records but no clear procedures <input type="checkbox"/> No
5.4.3	Is there a closed-loop corrective action system in place?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
5.4.4	Can finished/packaged products be traced by lot identification to the appropriate raw material test reports?	<input checked="" type="checkbox"/> Yes, with procedures to trace raw materials <input type="checkbox"/> Yes, main raw material can be traced <input type="checkbox"/> No, only the production date can be traced <input type="checkbox"/> No
5.4.5	Is there a product alert and recall procedure?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No

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Section 6: R & D Capacity

R&D Capacity					
6.1 Current Situation					
There is/are <u>2</u> R&D engineer(s) in the company.					
Education Level	Headcount		Work Experience	Headcount	
Doctorate	0		Over 30 Years	0	
Post-Graduate	0		21-30 Years	0	
Graduate	2		11-20 Years	2	
Junior College	0		6-10 Years	0	
Technical School	0		2-5 Years	0	
High School	0		Less than 2 years	0	
Patent Situation					
Patent No.	The Name of the Patent	The Patent Type	Available Date		
N/A	N/A	N/A	N/A		
Brand Situation					
Registration/ap plication No.	Brand Name	For Approval to Use Goods	Validity Date	Ref.	
N/A	N/A	N/A	N/A	N/A	
The Average Time For New Products Launched					
Product Category		Lead Time			
Printed Paper Products		30 days			
Games		30 days			
The Shortest Time For A New Item Launched					
Product Category		Shortest Lead Time			
Printed Paper Products		30 days			
Does the company provide ODM service for others?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
Are there relevant design input/output, review, and verification documents available for the assessment company?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
Based on inspection, are R & D employees equipped with adequate specialized equipment?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
If yes, please list all key equipment used:		N/A			
Do R& D employees use any specific software for designing new products?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If yes, please list the main software used:		Auto-CAD, UG, AI, CDR, PS			
Please list all certifications and/or qualifications of the R & D department:		N/A			
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Has the company established standard design procedures for new products?	<input checked="" type="checkbox"/> Yes, with clear written instructions <input type="checkbox"/> Yes, without written instructions <input type="checkbox"/> No
Have the designed products been internal verified or validated?	<input checked="" type="checkbox"/> Yes, with clear written records <input type="checkbox"/> Yes, only part written records <input type="checkbox"/> Yes, without written records <input type="checkbox"/> No
Have the designed products been tested by a third-party inspection body?	<input checked="" type="checkbox"/> Yes, all designed products have been tested <input type="checkbox"/> Yes, only part of designed products have been tested <input type="checkbox"/> No
Are the designed products confirmed by the customers?	<input checked="" type="checkbox"/> Yes, all designed products have been confirmed <input type="checkbox"/> Yes, part of designed products have been confirmed according to client's requirements <input type="checkbox"/> No
Does the company has qualification requirements for designers?	<input checked="" type="checkbox"/> Yes, with written job description <input type="checkbox"/> Yes, without written job description <input type="checkbox"/> No, but at least two years design experience is needed <input type="checkbox"/> No
Are the designers' qualifications recognized by the company?	<input checked="" type="checkbox"/> Yes, with written records <input type="checkbox"/> Yes, without written records <input type="checkbox"/> No
6.2 R&D Real Case Description	
Customer's Name	Confidential
Customer's Location	Confidential
Customer's Industry:	Confidential
Order's Requirement Description:	Confidential
6.3 Design Process (Confidential)	
6.4 Design Devices (N/A)	



Section 7: Company Development / Expansion Plans

Company Development / Expansion Plans		
Item	Company Development Action	Timeframe
1	The organization is going to developing more markets and new products.	12 Months



Section 8: Certification & Photos

Certification & Photos

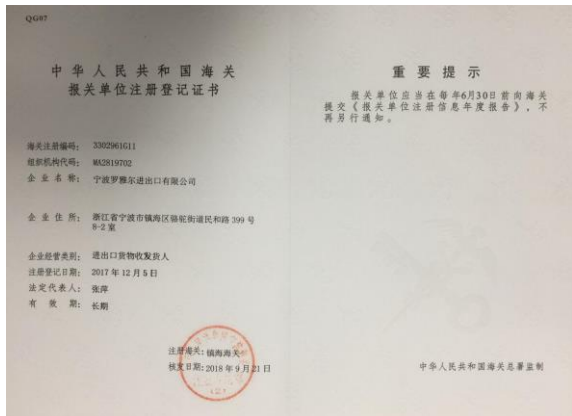
Certification & Photos -- Business License



Certification & Photos -- Permit for Opening Bank Account



Certification & Photos -- Custom Clearance Registration Form



Certification & Photos -- Import and Export Enterprise Registration



Patent Photos (N/A)







Product Certification Photos (N/A)

Quality Management System Certification Photos (N/A)

Testing Report Photos (N/A)

Trademark Photos (N/A)

Section 9: Company and Product Samples

Company and Product Samples	
<p>Company Gate</p> 	<p>Office</p> 
<p>Showroom</p> 	<p>Product Sample</p> 
<p>Product Sample</p> 	<p>Product Sample</p> 
<p>Product Sample</p>	<p>Product Sample</p>



Product Sample



Product Sample



Product Sample



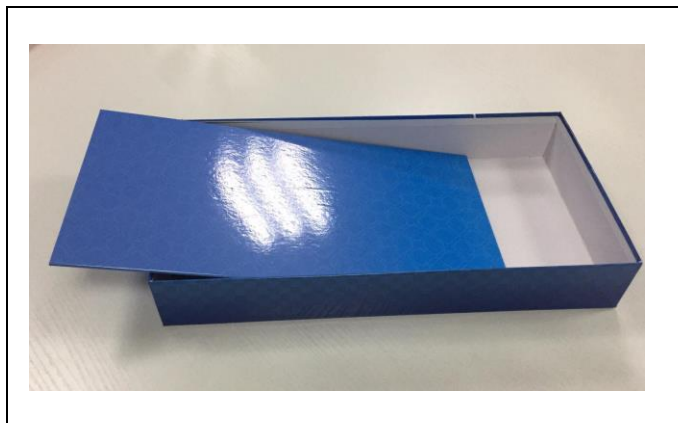
Product Sample



Product Sample



Product Sample



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Section 10: Competitive Advantages

10.1 Product Group Capacity				
10.1.1 Products Sold (Within 12 Months)				
Products Name	Quantity		Revenue (USD)	
Games	Confidential		Confidential	
10.1.2 Suppliers Cooperated With (Within 12 Months)				
No. of cooperation suppliers (total)		Confidential		
No. of suppliers (which cooperated over 2 times)		Confidential		
No. of provinces which cooperation suppliers belong to		Confidential		
Would the company like to provide design solution service for integration project?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
If yes, these projects include		Confidential		
Would the company like to provide a total solution for purchasing?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> Part, _____ <input type="checkbox"/> No		
If yes, please describe it		Confidential		
10.1.3 Real Case Description:				
Customer Name		Confidential		
Customer Country		Confidential		
Customer Region		Confidential		
Products Category		Confidential		
Order Value (USD)		Confidential		
Order Processing Process		Confidential		
Customer's Feedback		Confidential		
10.2 Real Case for Lower MOQ & Lead Time				
Products Name	MOQ (Within 12 Months)		Lead Time	
Confidential	Confidential		Confidential	
10.3 Real Case for Large Contract & Lead Time				
Products Name	Order (Within 12 Months)		Lead Time	
Confidential	Confidential		Confidential	
10.4 Overseas After Sales Service Capacity				
10.4.1 Do you have an overseas onsite service center?		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
10.4.2 If yes, what onsite after-sales services are included		N/A	Location	Evidence- provided
Equipment -installation, maintenance and other services		<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A	N/A
Technical advice		<input type="checkbox"/> Yes	N/A	N/A



	<input checked="" type="checkbox"/> No			
Personnel training	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	N/A	N/A	N/A
Other:		N/A	N/A	N/A
10.4.3 Average response time	12hours			
10.5 After-sales service capacity				
10.5.1 The Average Guarantee Time				
Product Category		Guarantee Time		
N/A		N/A		
10.5.2 The Longest Guarantee Time				
Product Category		Guarantee Time		
N/A		N/A		
10.5.3 Does the company accept small order?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		

-- End of Report --